

Frequently Asked Questions

Version 1: June 2015



Frequently Asked Questions

Below you will find the most frequently asked questions about WAYO. If there is something you need to know, and it is not included in this document, please send your question to us at info@wayo.co and we'll find an answer for you.

1. Where is the WAYO manufactured?

WAYO is an Australian designed and manufactured product.

2. Where can the WAYO be used?

WAYO can be used indoors and in semi-outdoor areas where it is not exposed to direct sunlight and/or weather extremes.

3. How long does one battery charge last?

One charge can last a minimum of 14 hours – the maximum operating time on one charge is dependent on the nature of the digital content that is displayed.

4. Can I change the digital content that is displayed?

Yes, the content is created and managed using a Content Management System (CMS). The WAYO has a 3G/4G connection and local disk storage that allows content to be sent and stored at the device at any time and scheduled for display using the capabilities of the CMS.

5. What CMS is provided with the WAYO?

The WAYO is supplied with StratosMedia's Content Management System, which uses a hybrid approach to managing content, where content is stored locally at the WAYO board for display and the full content library is stored in the cloud.

We use the Google Chrome OS on the WAYO so it is possible for customers to utilise their own CMS in place of the StratosMedia CMS, subject to the customer CMS having a Chrome-based player and testing by WAYO to confirm operability.

6. How do I access the WAYO remotely?

The WAYO is equipped with its own 3G/4G data connection. The CMS allows access to the WAYO units for downloading and scheduling content. The CMS can be accessed from via a Chrome browser from any device supporting this browser. This enables the network of WAYO devices you deploy and the content to be displayed on them to be accessed and managed from anywhere in the world.

Access to the CMS is password protected and the content library is stored on secure, encrypted Google data centres. It is not possible to connect to the WAYO device except via the secure CMS platform. There are no external ports on the WAYO to enable local access to the device, it is locally password protected and all data on it is also encrypted.

7. What resolution is the display used in the WAYO?

It is a Full HD 1920 x 1080 display set in Portrait mode (that is, 1080 x 1920).

8. How can I acquire a WAYO?

You can contact us at 1300 GOWAYO (1300 469 296). WAYO units can be:

- 1. rented for short periods,
- 2. taken under a 'Rent-Try-Buy' programme,
- 3. leased under an operating lease of variable terms of up to 4 years, or
- 4. purchased outright.

Deliverable items may include comprehensive nationwide product support, 3G/4G data connection and usage fees (up to 1Gb per month per WAYO board) and may include the StratosMedia CMS licences, if we provide these.



WAYO

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